



DSDM Business Centred Development



On Time - On Budget



Agenda

- The Challenges
- Agile Projects
- The Agile Alliance
- The Agile Manifesto
- Business Centred Development from DSDM

Project Challenges

■ High (5) challenged

**Because
There Must
be a Better
Way !!!**

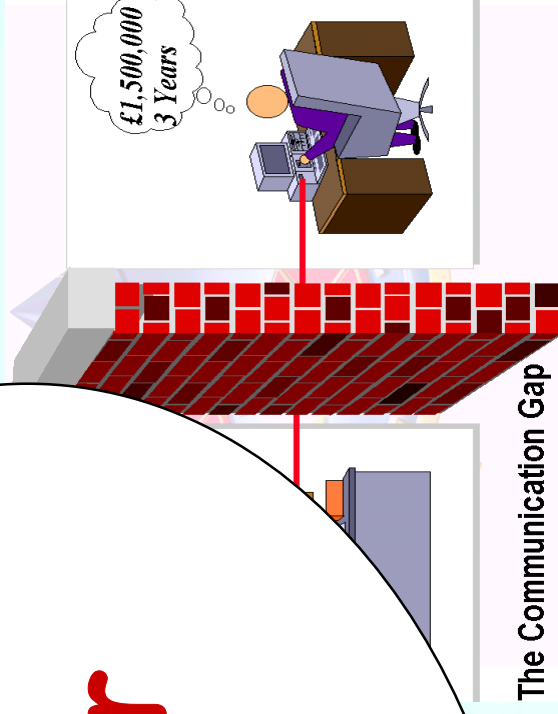
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What are Agile Projects?

- Traditional projects involving IT rely on limiting change to avoid overruns
- Today though, the business environment demands rapid response to change
- Agile Projects concentrate on Frequent Delivery and Real Collaboration between stakeholders
- Agile Projects allow us to respond to changes and still deliver business value on time
- Growing Agile Movement includes an approach called Business Centred Development

Agile Evolution

- **‘Agile’ describes lightweight but formal approaches to managing change**
- **‘Light’ Change Management Methodologies growing since the mid nineties**
 - aimed at addressing the need for rapid business change
- **In the US, eXtreme Programming (XP), Adaptive Software Development (ASD), Feature Driven Development (FDD), and Scrum have been emerging**
- **In Europe, Rapid ‘Business Focussed’ Development championed by the DSDM Consortium**
- **eXtreme Programming has established a firm following in Europe**

What is the Agile Alliance?

- The people responsible for developing these methods came together to form the Agile Alliance in February 2001

AgileAlliance

To satisfy the customer through early and continuous delivery of valuable software



The Agile Manifesto

“We are uncovering better ways of developing software by doing it and helping others do it. Through this work we have come to value:

Individuals and Interactions Over *Process and Tools*
Working Software Over *Comprehensive Documentation*
Customer Collaboration Over *Contract Negotiations*
Responding to Change Over *Following a Plan*

That is, while there is value in the items on the right, we value the items on the left more.”

The DSDM Consortium

■ DSDM - Some facts

- Launched in 1994 to capture industry best practice
- Currently on Business Development Framework version 4.2 – Full Members are licenced to use this Framework
- **DSDM Consortium is part of the Agile Alliance**
- Worldwide DSDM membership 400+ organisations
 - Vendors
 - Small and Medium Enterprises (SMEs)
 - End Users
 - Academia
- Over 20,000 people trained
- Many Accredited Staff
 - Practitioners, Project Managers, Trainers, Examiners, Consultants
- 1000's of projects

Questions ?



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